

**You will:**

- Be the key player in formulating the annual marketing plan, communications programs, and media calendar.
- Supervise and participate in the execution of the marketing programs and events in a precise and cost-effective manner.
- Dig for the latest global marketing trends and introduce them to the creative team.
- Lead the communications programs between the marketing department and the other key departments within the organization (Operations/Leasing/Sales/Finance).
- Liaise with service providers and vendors and fetch optimal offers/estimates.
- Keep an eye on the market by applying advanced marketing intelligence techniques.

**You must have:**

- Bachelor's Degree in Marketing/Business administration with a postgraduate Certificate/Diploma in Marketing & Communications.
- 4-7 Years of experience in a Marketing/Branding/Communications role (Malls/Retail/Hospitality).
- 2+ Years of Events Management experience.
- Presentability, sharp-wittedness, and an ability to engage miscellaneous audience.
- Strong analytical and negotiation skills.
- Capability of crafting professional Arabic/English content in terms of writing and conceptualizing.
- Willingness to roll up the sleeves and participate effectively in daily operations.

**Reports to:**

- Marketing & Communications Manager

**Office location:**

- AlRehab City
- Periodic Meetings to be held in the Corporate Headquarters in New Cairo

**Benefits:**

- Medical Insurance
- Social Insurance
- Annual Leave
- AlRabat+ Discounts Card
- Flexible Working Hours

**Potential promotions:**

- Assistant Corporate Marketing Manager
- Marketing & Communications Manager